

WICKED WALES

Cinema • Festival • Productions



INFORMATION PACK

GWNAETHPWYD YNG NGHYMURU WEDI'I WELD GAN Y BYD
MADE IN WALES SEEN BY THE WORLD

WEDI'I WNEUD YN Y BYD A WELIR YNG NGHYMURU
MADE BY THE WORLD SEEN IN WALES



@filmwicked



Wicked Wales Cinema



@WickedWalesFilm

WWW.WICKEDWALES.COM



TABLE OF CONTENT

About Us...P3

Community Cinema...P4

Community Cinema Strands...P5

Something Wicked...P6

Wicked Wales International Youth Film Festival...P7

Reel Rhyl...P8

Wales Youth Festival Network...P9

Ffilm Ifanc...P10

International Work...P11

Our Lives, Our Stories, Our Countries...P12

Wales/Iran Filmmaking Workshops...P12

The Team...P13



ABOUT US

Wicked Wales Films is part of the Prestatyn and Meliden Community Action Group based in North Wales, UK. Since 1997 the charity has run the Prestatyn Pop In Centre, a full-time open-access centre for young people, many of whom are experiencing mental and physical challenges.

Wicked runs the Arts and Media department for the charity and as well as a programme of skills development for the creative industries the charity has run Youth Arts and Youth Film Festivals for the last 25 years. Six years ago, the Wicked Wales International Youth Film Festival was developed. The festival screens short films and makes short films with young people from Wales and all over the world.

Wicked is a grassroots organisation working in the heart of communities, developing a pop-up community cinema based in a children's theatre situated in the most deprived ward in Wales. The cinema is run by young Wicked volunteers, helping bring affordable cinema to local families.



COMMUNITY CINEMA

Wicked Wales is committed to offering affordable cinema to the Rhyl area, with pop-up screenings also having taken place in empty shops, castles, schools, churches, theatres and schools. A variety of films are screened including 'retro' films, horror, family films and independent Made in Wales films. The screenings enable young people to learn about event organisation, marketing, film programming and other useful skills to help equip the local youth with work-based expertise. The ethos at Wicked Wales is to nurture and provide equal opportunities to anyone that wants to learn and develop.

COMMUNITY CINEMA STRANDS



Frightening Fridays

Our Wicked volunteers Chad Jones runs our Frightening Fridays strand. A monthly showcase of horror classics that you rarely see on the big screen these days.



Wicked Cinema

Our family cinema strand brings affordable experiences to families in Rhyl and the surrounding areas. Most screenings are eventized with different experiences and gifts for our audiences. Along with activity tables are provided in the foyer for children who need to have a break during the films.



Wicked Retro Cinema

Another of our Wicked volunteers, Robert Parry, runs the Wicked Retro Cinema. Full of nostalgic films to audiences young and old.



The Wicked Team

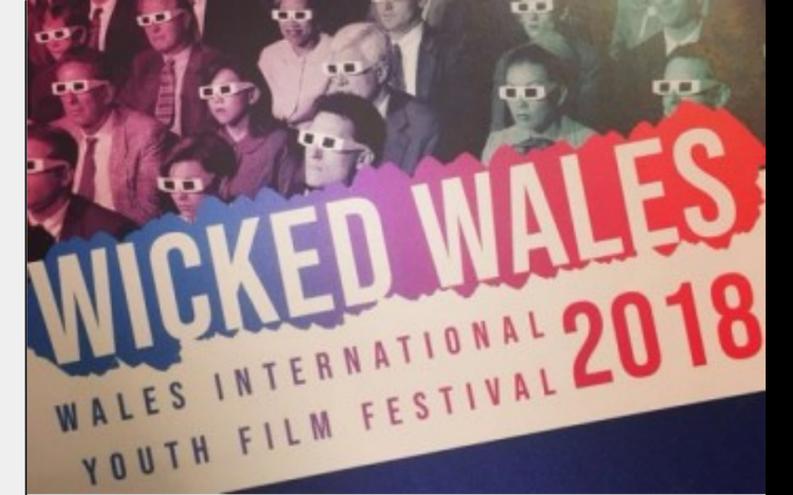


WICKED WALES INTERNATIONAL YOUTH FILM FESTIVAL

Wicked Wales runs an international youth film festival each year to celebrate filmmaking and the young talents that make them. Films are submitted from all across the globe and then shortlisted by a 30+ international youth jury for the weekend of film watching and celebrating the great work on display.

International partners are invited to the Wicked Wales International Youth Film Festival with young filmmakers to network, collaborate and meet other artists and creators. During the festival, training sessions, talks and films are created to inspire and develop new ideas and international connections.

There is also an opportunity to see feature films made in Wales with many in the Welsh language, along with insightful discussions with directors, screenwriters, producers, and actors currently making waves in the industry. To date, these have included Lindsay Walker, Celyn Jones, Matt Redd, Catherine Linstrum and Spencer Wilding.





REEL RHYL

It all started three years ago with a conversation and a group of people from Rhyl, all passionate about their town. Some had moved away to successful careers within the creative industries but never forgetting their town.

The first Reel Rhyl Festival was held in September 2021 with a showcase of archive films and films with connections to Rhyl. We invited the community to share their happy memories of their town and their archive. This was partly in response to the regular negative press coverage about Rhyl which appears in the media

As part of the first Reel Rhyl festival, two new community films were commissioned to commemorate the festival. These were Rhyl From a Bygone Era by Ffion Pritchard and Our Rhyl by West Rhyl Young People's Project. Both films were screened at a special archive day event at Rhyl Town Hall, alongside a showcase of many paintings and archive materials from Rhyl's past.

Reel Rhyl will be returning in the summer of 2022.



WALES YOUTH FESTIVAL NETWORK

Wales Youth Festival Network is an informal network of film festivals and film organisations which aim to reach a young audience for British and International independent film screenings. Anyone involved in film exhibition in Wales can join the network. The network offers regular meetings with guest speakers, information sharing and promotional opportunities for screenings and events.

The network was set up by Wicked Wales director, Rhiannon Wyn Hughes with support from Film Hub Wales and film festival partners. WYFN was inspired by the Youth Cinema Network, of which Wicked Wales International Youth Film Festival is a member. See Youth Cinema Network for more information.

WYFN offers a range of speakers and topics for its meetings, such as using social media to reach a young audience and how to fundraise for youth-based screenings. Recent speakers have included: Megan Mitchell from Matchbox Cine and Delphine Lievens, Head of Distribution at Bohemia Media.

The Made in Wales ethos is central to the work of WYFN, and the network will support and promote made in Wales films and screenings to young audiences. WYFN works closely with Ffilm Ifanc, a group of young film programmers screening Made in Wales films made by young filmmakers.

For more information about the network contact network Coordinator, Lorraine Mahoney: lmahoney.wyfn@outlook.com



FFILM IFANC



A group of young filmmakers and creatives from across Wales have come together to work on an exciting and innovative new project, Ffilm Ifanc: Young Film. Wicked supports the work of this group helping to building a network, a movement of young and emerging filmmakers in Wales and getting their films shown on the big screen

This young film programmers project, supported by Wicked Wales and Film Hub Wales and Ffilm Cymru, is showcasing films made by Welsh/Wales based filmmakers under 26 in Wales and beyond.

The members of Ffilm Ifanc are leading the project, researching, selecting the films and planning and marketing the screenings. The group are bringing an authentic youth voice to the selection of the films and are successfully reaching out to a peer aged audience.

The purpose of Ffilm Ifanc is to raise the profile of films made in Wales by young directors/producers/writers whilst also offering training, upskilling and work experience to the Ffilm Ifanc group members.



Ffilm Ifanc Members at Yr Egin in Carmarthen



Ffilm Ifanc Q&A with BAFTA winning filmmaker Lindsay Walker

INTERNATIONAL WORK



Youth Cinema Network

Youth Cinema Network

Wicked Wales has been a member of the Youth Cinema Network YCN for the last 10 years. The network works with festival and media training organisations all over the world. The Network provides award-winning films for the Wicked Wales Festival each year. YCN members have also provided many international opportunities for Wicked volunteers and young filmmakers from Wales attending festivals in Denmark, Ireland, Croatia, Greece, Norway, Serbia, Spain and Germany and delivering many collaborative projects.



O'r Graig by Lucija Pigl and Mafer Agahi

Mythau Project

Wicked Wales has worked alongside friends at Camera Zizanio in Greece for some time on the Mythau/Mythos Project. This is an international initiative to create short films through which children and young people express their thoughts and opinions for today's crisis. Recently one of Wicked's Mythau films O'r Graig (From The Rock), was chosen for the UK/China Contemporary Culture Festival, resulting in a global audience of over 500,000 learning about Wales.

OUR LIVES, OUR STORIES, OUR COUNTRIES

The project collaborated with the International Youth Media Summit (IYMS), an organisation based in Nepal and supported by Wales Arts International.

In 2020 the two organisations, IYMS and Wicked Wales, formed a partnership to run a pilot project to create seven webisodes. The 10-minute webisodes that were made, celebrate each country, promoting their diverse cultures & languages.

The young filmmakers that made the films, were selected to be mentored through zoom sessions to develop and deliver their films to be premiered at the annual IYMS event in the summer of 2020.

These films have provided many filmmakers with new opportunities and work within filmmaking and have been screened at various film festivals across the globe.

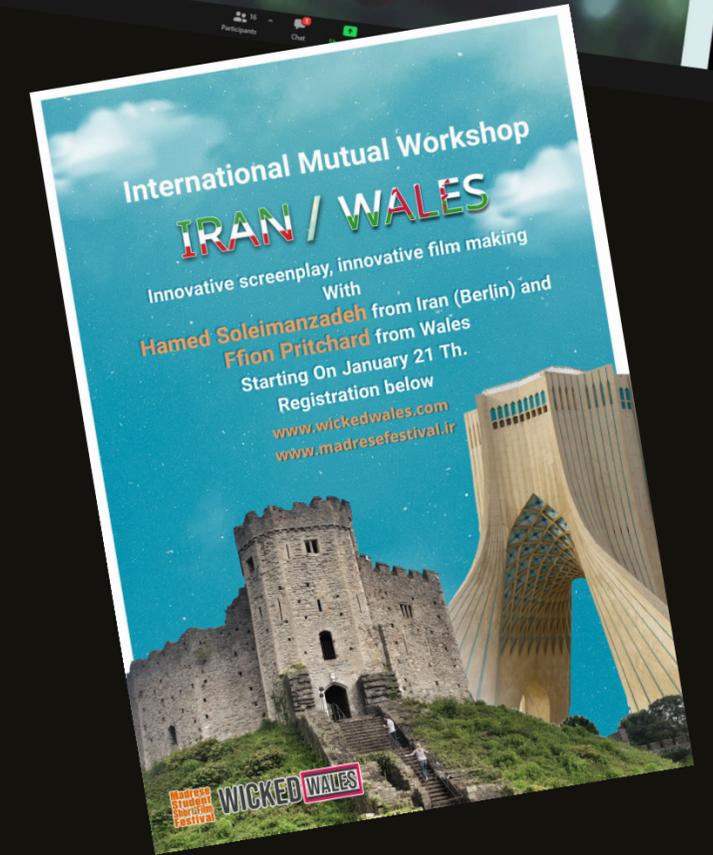
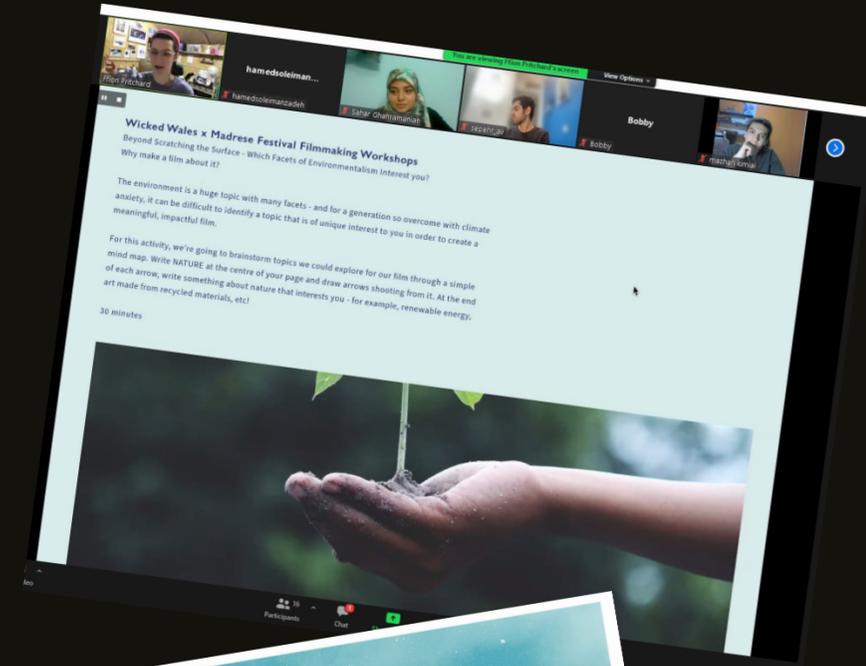


WALES/IRAN FILMMAKING WORKSHOPS

In collaboration with Wicked's friends at Madrese International Short Film Festival in Tehran, the mission was to bring filmmakers from Wales and Iran together.

Working with filmmaking mentors Ffion Pritchard and Hamed Soleimanzadeh, filmmaking students have developed ideas for films based on environmentalism and nature.

At the weekly Zoom sessions, the students develop their ideas into a film, and with the help of their mentors, they are able to fully visualise and work around any issues they might be having. The project has been an excellent opportunity for the young filmmakers to learn about different cultures and make new friends.



THE TEAM



Rhiannon Wyn Hughes MBE
Wicked Wales Director
rhiannon52@mail.com



Lorraine Mahoney
Ffilm Ifanc & WYFN Coordinator
lmahoney.WYFN@outlook.com



Ffion Pritchard
In-house Filmmaker
ffionartist@gmail.com



Andrew Virgo
Technical Director
andrewvirgo902@gmail.com



Dion Wyn Hughes
Marketing & Programmes Manager
dionwynhughes@gmail.com



James Dyson
Graphic Designer
jamesrdyson1998@gmail.com



WITH THE SUPPORT OF FILM HUB WALES AS PART OF THE BFI FILM AUDIENCE NETWORK (FAN), MADE POSSIBLE BY THE NATIONAL LOTTERY.

WWW.WICKEDWALES.COM